



News Advisory

For Immediate Release:

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More than Just Numbers

Families of Teen Crash Victims Share Stories of Loss

WHAT: The Utah Department of Health and Utah Teen Driving Task Force will hold a press conference to share stories of families who have lost child in a motor vehicle crash. The families hope their stories will convince other teens to drive safely.

WHY: Motor vehicle crashes continue to kill more teens ages 15-19 in Utah than any other cause of death. In 2007, 40 teenagers were killed on Utah roads.

WHO: Speakers include:

- Utah Lieutenant Governor Gary R. Herbert
- Kim, mother of a 16-year-old killed in a car crash
- Mark, father of an 18-year-old killed in an auto-pedestrian crash
- Jennifer, mother of a 19-year-old killed in a car crash

WHEN: Thursday, September 11, 2008
11:00 am – 11:30 am.

Speakers will be available for interviews after the press conference. Additional families who have lost a teenager in a motor vehicle crash will be in attendance and available for interviews.

WHERE: Day-Riverside Branch Library
1575 West 1000 North
Salt Lake City

NOTE: *Media packets will be available at the press conference and will include a copy of the “Zero Fatalities: Fifteen reasons why Zero is the only acceptable number” booklet.*

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